

Business Membership Benefits

| RECOGNITION BENEFITS | \$15,000 | \$10,000 | \$7,500 | \$5,000 | \$2,500 | \$1,500 | \$1,000 | \$500 | \$250 | \$100 |
|--|----------|----------|---------|---------|---------|---------|---------|-------|-------|-------|
| Listing on Lensic.org | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ |
| Listing in printed Lensic Presents playbills | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ |
| Listing on Lensic lobby poster | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | | |
| Logo on Lensic.org homepage | ★ | ★ | | | | | | | | |
| NETWORKING AND ENTERTAINMENT BENEFITS | | | | | | | | | | |
| Access to Lensic Presents ticket pre-sales | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ |
| Two free tickets to a Lensic Presents show, for you or clients* | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | |
| Invitations to networking events, including onstage holiday party* | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | | |
| V.I.P. ticketing services; access to house seats for sold-out shows (if available) | ★ | ★ | ★ | | | | | | | |
| ADVERTISING BENEFITS | | | | | | | | | | |
| Two links to your business on Lensic.org | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | | |
| 15% discount on advertising in Lensic Presents playbill | ★ | ★ | ★ | ★ | ★ | ★ | | | | |
| Logo and link in one Lensic e-blast (4,500+ subscribers) | ★ | ★ | ★ | ★ | ★ | | | | | |

Bonus Sponsorship Options for Business Donors at \$2,500 and Above

Choose one sponsor path:

Lensic Presents Show Sponsor



Lensic Gala Sponsor

See back for details

*The value of these benefits is not tax-deductible, per IRS regulations. For details, call Laura Acquaviva, 505-988-7050, ext. 1203.

Business Membership Benefits

Choose to be a Lensic Presents Show Sponsor or a Lensic Gala Sponsor!

| SHOW SPONSORSHIP BENEFITS | \$15,000 | \$10,000 | \$7,500 | 5,000 | \$2,500 |
|--|----------|----------|---------|---------|---------|
| Sponsorship of a Lensic Presents performance of your choice <ul style="list-style-type: none"> • Listing on event page on Lensic.org • Acknowledgment in printed playbill • Announcement from Lensic stage | ★ | ★ | ★ | ★ | ★ |
| Tickets to your sponsored performance* | 10 | 8 | 6 | 4 | 2 |
| Discount for additional purchased tickets for sponsored show | 25% off | 20% off | 15% off | 10% off | 5% off |
| PREMIER sponsorship of a Lensic Presents performance of your choice <i>(subject to availability)</i> <ul style="list-style-type: none"> • Local & national recognition in print advertisements, online promotions, marketing materials • Logo in event-specific e-blasts • Meet and Greet with artist <i>(subject to availability)</i> • Logo displayed on theater side-screens prior to the sponsored performance | ★ | ★ | | | |
| Above-the-show-title sponsor of a Lensic Presents performance of your choice <i>(subject to availability)</i> | ★ | | | | |



| GALA SPONSORSHIP BENEFITS | \$15,000 | \$10,000 | \$7,500 | 5,000 | \$2,500 |
|---|------------|--------------|-----------|-------|---------|
| Listing in Gala dinner program <i>(distribution: 250+)</i> | Logo | Logo | Logo | Logo | Logo |
| Ad in Gala dinner program* | Back cover | Double-truck | Full-page | 1/2 | |
| On-screen recognition and prominent branding at a Gala table | ★ | ★ | ★ | ★ | |
| Listing in Gala dinner invitation <i>(distribution: 1,000+)</i> | Logo | Logo | Name | | |
| Tickets to the Gala* | 10 | 8 | 6 | 4 | 2 |
| Ad in Gala auction brochure* <i>(distribution: 1,000+)</i> | Back cover | | | | |
| Lead sponsor of Gala <ul style="list-style-type: none"> • Recognition on Lensic marquee on the day of the Gala • Prominent recognition in all printed event materials • Recognition poster in Lensic lobby during Gala | ★ | | | | |

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